



*29<sup>th</sup> Annual*  
**Pincher Creek Pro Rodeo**  
*August 16-18, 2024*  
**~ Sponsorship Package ~**

Dear Sponsor,

The Pincher Creek & District Agricultural Society are extremely excited to be planning the **29<sup>th</sup> Annual Pro Rodeo** on August 16-18<sup>th</sup>, 2024. It will be great to be gathered again at the Ag Grounds celebrating rodeo and community. It is sponsors like you that make our event the success it is!

There are 7 levels of sponsorship which you can choose from. In exchange for your generous contribution, the following information outlines what we are committed to providing you.

Should you choose to become a sponsor we appreciate you getting this sponsorship package back to us with an attached cheque in a timely manner, so that we can ensure your information is included correctly in our advertising.

We appreciate the opportunity to talk with you about your involvement. Thank you in advance for the time you have taken to review our letter and proposal.

Sincerely,

Sponsorship for the Pincher Creek Pro Rodeo

I  Sponsors  
at the  
Pincher Creek Pro Rodeo





<b>Sponsorship</b>	<b>Big Guns \$5000+</b>	<b>Trailblazers \$3000</b>	<b>Posse \$2500</b>	<b>Outlaws \$1500</b>	<b>Hoedown \$1000</b>	<b>Giddy Up \$500</b>	<b>Little Buckaroo \$150</b>
Sole sponsor opportunity	✓						
Option to resale tickets	✓						
Chute*	✓	✓					
Presenting Sponsor *	✓	✓					
Grand Entry Flag*	✓	✓	✓				
Arena Signage (5'x26')	✓	✓	✓	✓			
Signs moved indoors for year round	✓	✓	✓	✓			
Announcements	✓	✓	✓	✓	✓		
Recognition in the Rodeo Program	✓	✓	✓	✓	✓	✓	✓
Social Media Shout Outs	✓	✓	✓	✓	✓	✓	✓
Listing on website	✓	✓	✓	✓	✓	✓	✓
Entry Tickets	20	15	10	8	6	4	2

### **Sole Sponsor Opportunity:**

This is your opportunity as a business to work directly with the Rodeo Committee to sponsor something special. Are you interested in sponsoring the band, the beer gardens, the screen, family day- the options are endless! There are many options to discuss, connect with us for more information and to create a sponsorship that will highlight your business best.

### **Option to resale tickets:**

Option to sell Rodeo tickets prior to the event at your place of business.

### **Chute:**

Your logo on a bucking chute all year long. Company name announced every time the chute opens during the rodeo! Chutes are visible at most outdoor events throughout the summer months. The Rodeo Committee looks after the cost of putting your logo on the chute. 5-year commitment required. Chutes are on a first come, first served basis and a waiting list may be in effect.



### **Presenting Sponsor:**

Presenting Sponsor Recognition in the Pro Rodeo Program with your logo highlighted. Options include: Bareback riding, Steer Wrestling, Novice Saddle Bronc, Breakaway Roping, Junior Steer Riding, Novice Bareback, Tie Down Roping, Ladies Barrel Racing, Saddle Bronc, Team Roping and Bull Riding. Presenting sponsors are on a first come, first served basis.

### **Grand Entry Flag:**

Our grand entry team will proudly fly your flag at the beginning of the Rodeo, during Oh Canada, prior to some events and at the end of the performances. A limited number of flags can be flown each year, so this opportunity is first come, first served. Flags must be provided by the business.

### **Arena Signage:**

The Rodeo committee will print and put up a banner for the full rodeo weekend. The committee looks after the cost of printing the first banner. *BONUS:* at the end of rodeo weekend your banner will be placed inside the riding arena and be displayed all year long!

### **Announcements:**

Provide a sponsorship message to be shared during the rodeo performances. We suggest tailoring your message to rodeo weekend. Your message will be announced in all three performances.

### **Recognition in the Rodeo Program:**

Your company name will be listed in the rodeo program.

### **Social Media Shout Outs:**

We reach over 150 000 social media users through out the year with a very active engagement. Our top four locations we are talking to are: Pincher Creek, Lethbridge, Calgary and Crowsnest Pass. As a sponsor we share your business on our socials increasing your business presence and good name in the community.

### **Listing on website:**

[www.PincherCreekProRodeo.com](http://www.PincherCreekProRodeo.com) is the place to go for all things Rodeo and Ag Society in Pincher Creek! Your business will be listed on our website that sees over 15 000 visits per year.



### Entry Tickets:

Included in your sponsorship you will receive sponsorship tickets. Tickets are valid for one entry to the Friday, Saturday or Sunday performances OR entry to the Saturday night cabaret.



Chute



Banner



Flags

### Sponsor the Pincher Creek Rodeo today, here's how:

**Send a cheque to:** Pincher Creek Pro Rodeo, Box 326, Pincher Creek  
**or Call: Margo 403 632 9084**

**or direct message:** [fb.com/PincherCreekProRodeo/](https://www.facebook.com/PincherCreekProRodeo/)

**The deadline for 2023 Sponsorship is: June 30, 2024.**

***The earlier sponsors are committed the more we can share your support!***

***\*First come, first served.***